

Silkscreen Marketing is looking for an Intern to join our studio & print shop!

**About the Position:**

This internship has been created to provide our small team with some much needed help exploring creative sales strategies & new markets for a couple of our more recent business ventures - an events-based screen printing service and an antique letterpress. Our intern's purpose will be to collaborate with the Silkscreen team in order to identify, assess, & pursue new clientele for these branches of commerce while utilizing communicative methods relevant to our shop's culture. On a weekly basis our intern will speak with & work alongside our company's founder as well as its operating manager & lead designer to craft strategies, meet sales goals, & grow our standing as a print shop within the community. The results will add to a wider-spread local awareness of our company's services & strengths, and will hopefully kickstart more regular business for our live printing and letterpress offerings. This is a contract position with the possibility to turn into full-time employment.

**Could This Be You?!**

As the ideal candidate, you are interested in the local small business economy & are driven by creative endeavors. You are humble, you are inspired by working alongside others, and you thrive off feedback. You understand that strategies can and will change (often) during a creative process and you handle it with grace, positivity, and effective problem-solving. You see restrictions as challenges and roadblocks as chances to over-achieve!

**About Silkscreen:**

Silkscreen Marketing is an art-focused print shop that designs to instill confidence and inspire joy. We are a small team of three brought together by a love for our community and a desire to participate in the lives of our neighbors. Our work focuses on branding, illustration, screen printing, and education. We've had the pleasure to work with clients such as Tulip Time, Herman Miller, Lemonjello's, Hope College, The Southerner, and the Saugatuck Center for the Arts.

As a studio, we believe that quality design work should be accessible, participatory & local. We love the town we live in and strive to contribute to its betterment & beautification on a daily basis. We are mindful of the opportunities we've been given & preemptively generous with our time, abilities, & resources. We believe the most impactful & joyous experiences come when people choose to be makers for the good.

**Silkscreen is Committed to Equity:**

Where we work is fun, playful, inviting, and is remote optional. A culture of inclusion and belonging allows each team member to reach their full potential. We expect everyone to uphold this fundamental principle of fairness and make space for all voices to contribute. Silkscreen Marketing is committed to equal opportunity in employment and contracting. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

We believe that there are communities of people who have been marginalized and kept from opportunities such as this. And so we strongly encourage applications from people of color, people from working-class backgrounds, women, LGBTQIA+ and others who consider themselves to be from (or a part of) marginalized communities.

#### Pay Rate and Job Perks.

- College Credit up to 4 credit hours
- Up to 30 hours per week
- 3-5 month contract with the potential for extension
- The opportunity to work with a unique collective of quirky peeps!
- Remote working is OK and encouraged
- Free use of our printing equipment for personal projects
- Pay will be based on profit shares at events and sales commissions

#### Ready to Apply?

Please send:

- a link to your resume (or a pdf file)
- and why you think you're perfect for this internship

to [orders@silkscreenmarketing.com](mailto:orders@silkscreenmarketing.com)!

Applications missing one or either of the above will not be considered.